

ARDSI Awareness



ARDSI
REMEMBER THOSE
WHO CANNOT REMEMBER

ARSON MOHSENIN

in Barcelona, Spain. Inspired by Colorbind for iPhone.

FRONTAL LOBE

The Frontal Lobe deals chiefly with cognition and memory. Ability to concentrate, judgement, consequence analysis, problem solve, plan, personality (including emotional traits).

TEMPORAL LOBE

The Temporal Lobe is the chief auditory receptive area and contains the Hippocampus, which is the chief region where long-term memory is formed. Also deals with high-level visual processing (faces & scenes).

PARIETAL LOBE

The Parietal Lobe plays an important role in integrating information from several senses. Also processes spatial orientation, some parts of speech, visual perception, and pain and touch sensations.

OCCIPITAL LOBE

The Occipital Lobe is the visual processing center of the brain. It contains most of what is referred to as the "visual cortex". It is also the part of the brain where dreams originate.

CEREBELLUM

The Cerebellum chief function are motion-related activities. Contributes to coordination, precision, accurate timing. It does not initiate movement. Regulates fear and responses, and some functions of language.

BRAIN STEM

Serves as brain's warning system and sets alertness level.

STOP IGNORANCE, MYTHS AND STIGMATISATION OF DEMENTIA

#ASKABOUTDEMENTIA
#ASKABOUTALZHEIMERS

Participate in events and spread **awareness**
about dementia this month.

Get Involved

September 2025

Join us for World Alzheimer's Month