Dear Madam/Sir,

Directorate of Social Justice (DSJ) jointly with Kerala Social Security Mission (KSSM) and Alzheimer’s and Related Disorders Society of India (ARDSI) will be organizing a State level dementia awareness campaign titled ORMAKKOOTTAM with talks by Doctors (Neurologist/Psychiatrist) and a Drama enacted by renowned dramatist and cinema celebrity Sri. Sivaji Guruvayur from 27th Jan to 2nd Feb. 2017, passing through all 14 Districts in Kerala as per program given below:-

We cordially invite the esteemed presence of individuals from all walks of life, of any age, communities, institutions, corporate and policy makers to be part of this campaign. In fact everyone who is interested in making their community more dementia friendly may kindly get involved.

Smt. Anupama T.V, IAS
Director, Social Justice Directorate

Mrs. Meera Pattabiraman
Chairperson, ARDSI