

10 Warning signs of Dementia

1. Memory Loss
2. Difficulty performing familiar tasks
3. Problems with language
4. Disorientation of time and place
5. Poor or decreased judgement
6. Problems keeping track of things
7. Misplacing things
8. Changes in mood and behaviour
9. Trouble with images and spatial relationship
10. Withdrawal from work or social activities

The National impact of Dementia

- = Only 10% get correctly diagnosed.
- = The total societal cost works out to INR 527972 Crores plus, approximately for Over 8.8 million people with Dementia (2022).

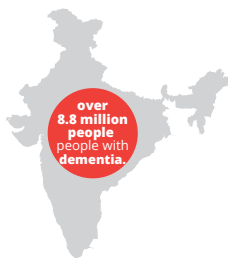
What's the situation of Dementia in India now ?

Dementia Scenario in India

- Over 8.8 million people are living with dementia in India
- Poor diagnostic facilities
- Lack of experience/knowledge among care professionals
- No specific care support at all levels
- No social security/concessions
- High care burden (economic/social)

Dementia care cost per month in India as per 2010 estimates are as under in terms of 3 different levels of severity:-

- Mild=7000INR
 - Moderate=10000INR
 - Severe=14000INR
- (the cost escalates proportionately @ 10% per year)



ALZHEIMER'S & RELATED DISORDERS SOCIETY OF INDIA (ARDSI)

National Voice on Dementia Since 1992



Never too early
Never too late
Reduce Risk Now

WORLD
ALZHEIMER'S
MONTH
SEPTEMBER

WORLD ALZHEIMER'S DAY
21 SEPTEMBER

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National Voice on Dementia since 1992

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ABOUT ARDSI

ARDSI, founded in 1992, is India's largest organization dedicated to creating a dementia-friendly society. With over 8.8 million people affected by dementia in India, only 10% receive proper diagnosis and care. ARDSI strives to address this gap through various initiatives:

OUR VISION

To create a dementia-friendly society.

OUR MISSION

To ensure every person with dementia has access to essential and affordable treatment and care, leading a dignified life.

GOALS

- Provide community support, medical assistance, and psychological therapy.
- Promote preventive care, early diagnosis, and intervention for vulnerable communities.
- Offer training to caregivers and medical professionals. Advocate for and implement a National Policy for dementia.
- Create a dementia-friendly environment.
- Enhance public awareness about dementia.

VALUES:

- Respect for individual dignity.
- Teamwork.
- Integrity, Accountability, and Transparency.
- Effective Communication.
- Discipline.
- Responsiveness to the community.

CHAPTERS & SUPPORT GROUPS:

ARDSI has 14 chapters in cities like Bengaluru, Guwahati, Hyderabad, Kochi, Kolkata, Kottayam, Kozhikode, Mizoram, Mysuru, Mumbai, New Delhi, Pathanamthitta, Thiruvananthapuram and Vishakhapatnam. along with 8 support groups in places like Ahmedabad, Bhubaneswar, Chennai, Coimbatore, Darbhanga, Goa, Jaipur and Pune. More supporting groups are coming forward to form full-fledged ARDSI chapters in other states.

SERVICES OFFERED

- ▶ Helplines/Counselling/Referrals
- ▶ Respite care/Day care services.
- ▶ Residential care facilities.
- ▶ Counseling and guidance for family caregivers.
- ▶ Home care services.
- ▶ Community outreach programs.
- ▶ Memory clinics.
- ▶ Conveyance facilities to day care centers.



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RESEARCH:

ARDSI conducts research on prevalence, incidence, and psychological interventions in dementia care. They are also part of the 10/66 research study, Prestigious STRIDE project to assess unpaid carer burden and effect of stigma & discrimination and engage in research projects in association with the Indian Council of Medical Research.

TRAINING:

- ▶ Provides geriatric care training.
- ▶ Offers certificate courses in dementia care skills.
- ▶ Conducts training for medical professionals in dementia diagnosis and care.
- ▶ Runs dementia care skills programs to train master trainers.
- ▶ Provides training for managers of old age homes.

AWARENESS PROGRAMS:

- ▶ Seminars, workshops, lectures, and classes on dementia and its management.
- ▶ Organizes road shows, memory walks, competitions, and memory screenings.
- ▶ Engages in radio talks, television programs, and press reports to raise awareness.

OTHER ACTIVITIES:

- ▶ Collaborates with the Government of Kerala for the "SMRUTHIPATHAM" initiative.
- ▶ Observes World Alzheimer's Day and World Alzheimer's Month.
- ▶ Publishes dementia country reports and National Dementia Strategy Reports.
- ▶ Advocates with central and state governments.
- ▶ Participates in national and international conferences.

For more information, visit their website at www.ardsi.org.